



2018 ANNUAL REPORT

Child Care Referral
Resource Room

Latino Child Care Project
Data

Family Child Care Certification

Consulting

YoungStar
Developmental Screening

Child and Adult Care Food Program
Early Childhood Training

From the Executive Director



Friends of 4-C,

Research has repeatedly shown the significance of quality care, support, and resources during the most formative years. Studies demonstrate that resources and programs delivered during the early childhood years can have a substantial impact on children's future success as students, workers, and overall future community members. 4-C continues to focus on our mission of ensuring that every child has access to high quality early care and education through integrated support and expertise. Support during the early years creates a foundation for children and their families to achieve success. All children deserve to participate in an early childhood environment that maximizes their future potential.

4-C programs aim to increase quality and accessibility of early care and education, while providing critical supports to parents and caregivers. We value the partnerships and collaborations 4-C has with the many cities, counties, school districts, foundations, United Ways, and non-profit organizations working to provide a holistic approach to ensuring all children have the right start in life.

We look forward to another year of working with our valued community partners, early care and education programs, and families.

Thanks for all you do for our communities' children!

Jody



Board of Directors

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Early Care Provider:

4-C staff are available at every step as we implement a quality experience for young children.

Families

303

Technical assistance provided to families (unique)

3034

Child care referrals

3709

Children served by child care referrals

5772

Monthly family e-newsletter subscribers

2560

Children impacted by the Child and Adult Care Food Program (average/month)



Early Childhood

1184

Home visits conducted

2693

Early childhood professionals trained

4225

Technical assistance provided to early childhood professionals (unique)

345

YoungStar programs supported

6

School districts supported

104

Participants in child care certification orientation meetings

34

Pre-licensing sign-offs

Community



994

Technical assistance provided to community (unique)

130

Resources on the Road visits to 7 counties

561

Resource Room visits

1914

Social media followers

106

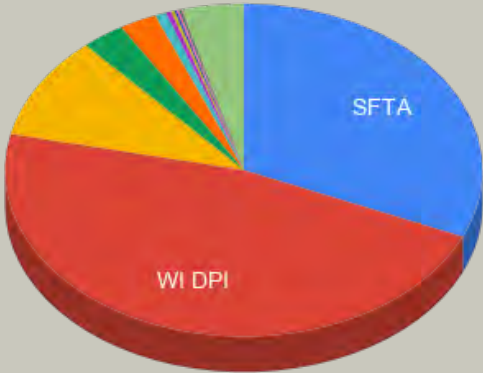
Community meetings attended

Financial Information

Revenue

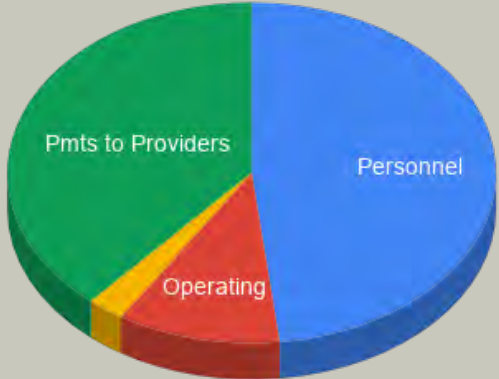
Supporting Families Together Association	\$ 1,139,680
WI Department of Public Instruction*	1,693,687
Dane County Department of Human Services	361,511
City of Madison	106,214
United Way of Dane County	91,220
Rock County Department of Human Services	26,793
Columbia County Department of Health & Human Services	13,650
Sauk County Department of Human Services	7,897
Walworth County Department of Health & Human Services	6,421
Green County Department of Human Services	5,973
Lafayette County Department of Human Services	3,410
United Way of Jefferson & North Walworth Counties	2,000
Donations, User Fees and Other Sources	152,660
TOTAL	\$ 3,611,116

*Total includes \$1,391,187 in child care provider payments from the U.S. Dept. of Agriculture Child and Adult Care Food Program (CACFP). Complete audit is available by writing to the 4-C Business Manager.



Expenses

Personnel	\$ 1,749,825
Operating	391,672
Space	89,457
Payments to Providers	1,401,980
TOTAL	\$ 3,632,934



Parent:

I found the 4-C Referral program to be very helpful. I have recommended it to other friends and co-workers who are expecting and looking for child care.

Early Care Provider:

We have been in business for over 45 years. Throughout our history, 4-C has been there when we needed them. It's reassuring to know 4-C is there to support us.



Thank You

Thank you to all the funders and donors who supported 4-C programs and initiatives in 2018. We appreciate your collaboration and the trust you have placed in 4-C to impact thousands of children in our communities.

Your support is genuinely appreciated.